

# If You Could Set Up, Own and Manage the Perfect Home Business, What Would It Be Like?

That's an interesting question, isn't it? What would you want from a home based business of your own?

I think we are agreed that the first bit is easy.

## ***You want INCOME, and loads of it!***

More than that, I would expect you would like money that comes in regularly, every month.

However - let's explore this a little further, to see if we can do even better than that!

There are possibly a few things that you may not have thought about before, and which are just as important – possibly more important – than immediate income. For example:

How about a home business where you are actually doing something really worthwhile, rather than simply trying to 'sell' things just to make some money?

Perhaps a business where customers actually want your products, and want them every month so you get lots of repeat orders?

Possibly a business where the products are actually reasonably priced, and in some cases are actually less than the shops charge?

Hmmm.....how about a Home Business where you can actually build a pension type of income quickly, without paying into any pension plan whatsoever?

You may have considered joining ventures whereby you could promote Aloe Vera products, or magnotherapy products, or cosmetics and toiletries, or gadgets and gizmos, home and garden products, etc etc.

How about managing a home business that offers ALL or most of these types of products under one roof?

And how about being able to share in the ownership of your own company, along with a share of the profits etc, so that everyone has a vested interest in making your business work?

.....and finally, none of this matters unless you enjoy your business. But what if you could develop a way of making a business work for you, easily, effectively, and quickly. I guess you have your own ideas about how to get lots of business coming in. However, wouldn't it be great to have a ready made business that has at least a dozen different routes to market, rather than just one way that might not be comfortable for you?



## The Wikaniko Opportunity

You have just discovered Wikaniko.....and it is fast becoming known as the perfect home based business. Read on to discover why!

The Wikaniko opportunity is for everyone, regardless to their education, circumstances, background or finances. From the moment you join you can make an income, and you start to make a positive impact on the planet as well.

### Wikaniko offers you the following:

Brilliant, reasonably priced eco friendly products – over 750 and rising.

Every single product sold helps the planet. It's a very worthwhile business. You can obtain a regular rising monthly income, attached to a real purpose.

Home based, easy to do. Virtually instant income plus longer-term income.

No meetings to attend, so no carbon footprint.

All training is absolutely free, online and in the comfort of your home.

33 – 45% instant commission on products (based on a Point Value).

FREE online auction site for your friends to recycle their unwanted goods – Ebay on steroids!

12 different and successful 'routes to market' plus your own ideas.

Each distributor owns a 'share' of the company, via Co-operative Marketing.

Fabulous weekly and monthly incentives, as part of the profit sharing scheme.

A 'pension' income: if you are too ill to work or want to retire, etc. your family are cared for. Do you have a pension at the moment? Get a **FREE** one with Wikaniko.

Wikaniko's Higher Income Plan is totally unique, and is designed to pay out more commission than any similar organisation.

Work with distributors who have come together for a common purpose - to help reduce the damage to the world we live in. You will find a totally unique coming together of like minded people, all with the intention of achieving a common goal, and helping others to achieve it too. It is extremely refreshing, and so enjoyable.



## How does it all work?

The Wikaniko Home Based Business is easy to understand.

Wikaniko is pronounced 'We Can Eco' which speaks for itself. You join as a distributor, for just £48 (inc VAT). This gives you a starter pack with some brochures etc. You also get free online training from top 'work-from-home' trainers, and a replicated web site with your own online shop, Home Office, etc. Basically, you are up and running with your own business in less than 24 hours.

You have immediate access to a distributor forum, where you can ask other distributors what works best for them. They will be very happy to tell you how they are helping to protect the planet, and making an income as a result. They want you to be successful too – the more people that reduce the damage to the environment, the quicker we accomplish the task together!

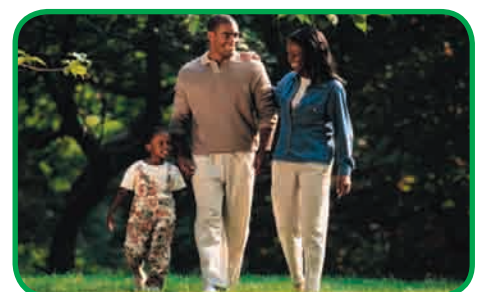
You begin by retailing the products yourself. You are shown 12 different ways that work very well including catalogues, eco friendly local events, giving samples away, online shop, pamper nights etc etc. You decide what is comfortable to you, because you will get more results doing something you enjoy doing! You will love the fact that people will want your products.....

If you like, you can also set up teams in other areas too. When you do, the planet benefits even more, the distributors in those teams start to become financially secure, and you get paid more for helping to accomplish all of this.

What some distributors like best are the vast number of incentives, which are all part of the Co-operative marketing profit sharing. Every week there are new incentives such as free products, free prize draws for distributors, and various other reward schemes. To the distributors Wikaniko isn't a business – more a way of life that is helping to give their family the financial security that they want.

Don't worry – there are no onerous qualifications or targets. Obviously we would like you to be more eco friendly yourself. As a distributor you can purchase your products at wholesale (which reduces your shopping bill even further, as a lot of our products are ones that you normally use anyway). It is only when you build a team of distributors that a small qualification requirement is necessary – and that qualification is mainly taken care of by your own wholesale purchases of eco friendly products.

So that's it really. An easy business, products that you normally use anyway, all fitting into your way of life, and what's right for you.....



## Why is Wikaniko so very different?

This is the easy part to explain, and possibly the most fascinating.

When you take a look around the web site you will see that all the facilities are FREE for visitors. The extraordinary Wicycle-It recycling auction is FREE. No listing fees, and no selling fees. You will see that there is a weekly organic gardening section (WAG) with a FREE weekly newsletter. There are some FREE recycling games for the kids to play (and for grown ups too!) and there are free e-Kards for people to send, to save lots of trees from being chopped down. There are numerous other FREE resources on there too, including lots of articles and databases etc. FREE is good.

**Wicycle-It**  
FREE!

These are all designed to attract visitors to your distributor web site in very comfortable ways. It is part of the immense viral marketing campaign that helps you get more customers.

In addition Wikaniko has its own in house online bookkeeping service to help you with tax returns, tax credits, etc. This service is totally unique in the UK work-from-home industry, and to date it has helped self employed distributors recover over a quarter of a million pounds in tax refunds, tax credits etc. If you take up the service, we help you gain the most from your work from home business, in every way possible, without any hassle or effort on your part. We even do the tax return for you!

We also offer another astonishing benefit – the Wikaniko Income Guarantee Plan. (As you progress through the business, you are able to participate in this plan, when your income becomes worthwhile protecting. If for any reason you fall ill, or get stuck in the middle of nowhere whilst trekking through the jungle, or you wish to retire into the sunshine, your income continues to be paid into your bank account – for as long as you want it too. It is particularly important for families to know that they are safe if the main breadwinner dies unexpectedly. That income carries on getting paid to them.

There is a small fee that triggers this income guarantee, but that is taken off the commission before it is paid – so nothing comes out of your pocket. It is a way of creating a pension for free, and a 'life insurance' to protect your loved ones in case something happens to you.



Let's explain another excellent part of the business.

Do you remember Green Shield Stamps? They were extremely popular in the 70's along with flares, mini skirts, and Hillman Imp cars. Shoppers were rewarded with stamps to stick in a book when they purchased something. The more books you collected, the bigger the gifts you could claim.



Wikaniko has its own stamp reward system for both customers and distributors! Everyone is rewarded with online stamps that are stuck into a virtual stamp book. Customers can save books and exchange them for more products. Distributors can save books and exchange them for money. The more books a distributor collects, the higher the value of the book. Each completed book is like having shares in the company. There is also an Xmas Club stamp book for distributors!

As an aside, Green Shield Stamps became Argos.....

There is so much more that we could tell you such as the tree planting program, the PartWork Plan, Guess and Win, etc., but we feel that this is enough to show you why Wikaniko is so different from any other company in the home business world.

Let's now hear from some of the distributors who have joined to give you a little more of a flavour about the type of person that you will be working alongside.

## Distributor Testimonials



I left my full time job in sales a few years ago after my second son was born - I now have 3 boys and I really enjoy being around for them as they are growing up. However the last few years have been hard for us as a family due to the tough employment situation that my husband has experienced. I found myself wondering last year if there was any way I could help our family financially without giving up my role as full time mum - that was when I found Wikaniko. Little did I realise what an impact this would have on our lives or how much I could earn from part time hours! I now fit in work around the boys, at a pace to suit myself, and if something crops up, like a doctor's appointment or a school play, I can be there without worrying about asking for time off from work. I am my own boss which is so liberating, and I now realise that I needed the extra fulfillment of doing something outside of my children, and helping to provide for my family. Things are going so well for us now that even my husband has chosen to become involved for a few hours a week - this year my children will be having their first holiday in 3 years thanks to the money we are now earning from this amazing company.

**Naomi**



I like being able to work from home, choosing when I wish to work, where I am paid for all my own efforts and have control over my own destiny. The fact I can help save the planet and make it possible to change peoples lives along the way ticks all the right boxes.

**Peter**



In 2008 I began to look for a means of earning money with an ethical company that was serious about being as environmentally friendly as is reasonably possible, that cared about the people working with the company as individuals not just as income generators, and that allowed me to work flexibly around the needs of my family.

I wished to be able to set my own targets, and discuss my business with like minded people. The company would have to have sensible training programmes and support for me as a member of the team.

Perhaps the most important thing for me was that I wished to make a difference to my world, and help others to do the same, in small ways that cumulatively would add up to making a huge difference.

A good friend introduced me to Wikaniko, I took a look at the amazing website, decided to join, and have never once regretted that decision. I so enjoy what I am doing, have learned so much and I look forward to an amazing future.

**Ruthie**



As a former 'Public Servant' I have a good pension, but after 12 years of retirement its value has diminished substantially. I wanted something which would guarantee that my income level would be maintained, but I didn't want to be a 'wage slave' again. I also wanted something that was interesting, ethical, and with opportunity for growth. I recognized that in Wikaniko I could have all that and be at the forefront of a rising trend - which is crucially important. For me it's the right business, at the right time, with right minded people. It doesn't get any better!

**Bob**



Although Jan had been successful in a number of previous work from home ventures since the 1980's, as a semi retired Finance Director I had always been lukewarm. Imagine her surprise when in late 2008, after a brief conversation with its founders, I had no hesitation in joining Wikaniko – before even discussing it with her !. Since then we have enjoyed working together building our business by helping others not just to make an income but to make a real difference in the world. Our team is not just growing in numbers every day, but is also growing in confidence knowing that together we are creating a brighter future for our families and the planet.

**Jan & Mike**

*One Step at a Time*

## Wikaniko FAQ Section

Here are some of the questions that we are commonly asked about this excellent opportunity:

**Q Is this network marketing?**

A We operate via Co-operative Marketing. This is unique to Wikaniko. Everyone is working together for a common purpose – to help reduce the damage we are all causing to our world. Nobody is in competition with each other, and everyone gets a share of the company profits. It is a fairer system than Network Marketing, where the parent company usually makes lots of money (often for the benefit of the shareholders) to the detriment of their distributors.

**Q Do I have to go door to door with catalogues?**

A Only if you want to. We have 12 different methods, all just as successful, and you must choose what is comfortable for you.

**Q I can only do it part time**

A Not a problem. The majority of our team are part time - they are just working towards receiving a full time income for that effort.

**Q Can I bequeath my business/earnings to my family?**

A Of course. We want to help you create a secure long term income for you and your family.®

**Q Are there many people in my area doing this?**

A Absolutely not. You are in near the beginning.

**Q Do you plan to expand into Europe?**

A Yes – we are already putting feelers out to expand abroad. However, we would like to cover the UK first and there is a lot of work to do there.

**Q I am a single mum with small kids. Will this suit my circumstances?**

A Only if you are prepared to work at it. When you think about it, you are ideally placed to talk to other mums, perhaps in the same position as you.

**Q Can I run my business solely online?**

A You can, but only if you know what you are doing. Personally, we wouldn't recommend it. There is a huge amount of business to be had just outside your door.

**Q If I join and then find out it is not for me, can I get my £48 back?**

A You have 14 days in which to try out the business, the whole training program, the support services etc. If during that time you do not like what you see, that's okay. You get a full refund of your money when you return your starter pack.

**Q Can I see a copy of the catalogues?**

A Of course – but as you would expect from an eco friendly company we won't send loads of catalogues, envelopes etc out. You can view the catalogue on my web site by clicking on the 'Join Us' page (see details below).

**Q Is this one of those American companies?**

A No, it is totally British, and we're proud of that.

**Q I have loads more questions. How do I get them answered?**

A You can speak to the person who sent you this information or if they are not available or are unable to answer all of your questions you can speak with the company owners on 01263 800610 during office hours. They will be happy to answer any questions that you may have, totally without obligation, and in confidence.

### **Statutory Warning**

It is illegal for a promoter or a participant in a trading scheme to persuade anyone to make a payment by promising benefits from getting others to join the scheme.

Do not be misled by claims that high earnings are easily achieved.

This information is supplied to you by:

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ID number

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*One Step at a Time*